## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Da	ate:
Stephanle f	Maroney				
lo hereby reque	est station time conce	rning the foll	owing issue:		
Vashington, (	rk Avenue Suite 1	200			
Broadcast Length		Cless	Times per Week	Number of Weeks	
_					
Total Char	ges:				
This broadcast t	ime will be used by:	Americar	Crossroads	3	
Does the p	rogramming (i elating to any	n whole o political n	r in part) on atter of n	communicate ational Impo	"a rtance?"
-	☐ Yes			⊠ No	

importance." list the	at "communicates a message relating to name of the legally qualified candidat ht and the date(s) of the election(s) (if a	e(s) the programming refers to, the
For programming tha importance," attach A	t "communicates a message relating to agreed Upon Schedule (Page 3)	any political matter of national
I represent that the pa	syment for the above described broadc	ast time has been furnished by:
Treasurer Margee	Clancy	
and you are authorize	d to announce the time as paid for by s nt, if other than an individual person, is	uch person or entity. The entity
a corporation;	a committee; K an association;	or other unincorporated group.
The names, offices, an agents of the entity are	ed addresses of the chief executive offi e named bolow (may be attached separa	cers, directors, and/or authorized atcly):
THIS STATION DOES	S NOT DISCRIMINATE OR PERMI CITY IN THE PLACMENT OF ADVI	T DISCRIMINATION ON THE BASIS ERTISING.
I agree to indemnify and reasonable attorney's feet	hold harmless the station for any dama s, that may ensue from the broadcast of e above-stated broadcast(s), I also ag th will be delivered to the station at le	iges or liability, including The above-requested Tree to prepare a script,
	BE SIGNED BY ISSUE AD	OVERTISER
*7 / 10 /1 <del>"</del>	Style Muy	703-299-1760
Date	Signature	Contact Phone Number
TO BE	SIGNED BY STATION R	EPRESENTATIVE
Accepted	Accepted in Part	<del></del>
Signsture	Printed Name	Title
aignstute	i Association of Broadcasters. May Not Be Copied, Repri	aduced, or Funker Distributed.

taking action

## ORDER

Flight Dates 10/02/12-10/08/12

Order Sep 00:20:00

Product Estimate # 1770

**American Crossroads** 304017 / Alt Order # Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

**GENERAL** 10/05/12 10/05/12 Order Type **Billing Contact** EOM/EOC

Billing Cycle Advertiser American Crossroads

Billing Calendar BROADCAST 600 Fairmont Avenue - Suite #306

Towson, MD 21204 Demographic A25-54

Mentzer Media <u>Agency</u> Rev Codes POL POL ISS **Buying Contact** 

Sales Office EWSDC Product Codes PL P-3 Sales Region NAT **Priority** 

600 Fairmont Avenue - Suite #306 Agency Ref Advertiser Ref Towson, MD 21204

Start Date

Primary Account Executive

Account Executive

Totals

Marta Salazar-Perren

Order%

Marta Salazar-Perren 100%

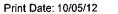
**End Date** 

Order Share 23% Market Value 460217 Competing Station % of Order Amount

CABLE	%	0
UNKWN	77%	354367
WBHS	%	0
WBSV	%	0
WCLF	%	0
WEDU	%	0
WFLA	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WWSB	%	0
WXPX	%	0

**Order Totals Billing Plan** Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Net Amount Gross Amount Month 0.00 10/01/12 10/08/12 81 \$89,972.50 \$105,850.00 October 2012 81 \$89,972.50 \$105,850.00 0.00 81 \$89,972.50 \$105,850.00

											<u>Tota</u>	<u>als</u>
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WF	TS 10/02/	12 10/08/12	M-F 7-9a GMA GMA	СМ	658-9a	22222	:30	10	\$600.00 P-3	0.00 NM	10	\$9,200.00
Week: <u>Spot</u>	Start Date 10/01/12 Ch Date R TS 10/01/1		<u>Weekdays</u> 2222 Description 1-F 7-9a GMA	Spots/Week 8 Start 658-	<u>Rate</u> \$600.00 <u>/End Time</u> 9a	_	<u>Veekdays</u> TwThF	Leng		Rtg Type 0.00 NM		



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Contract / Revision

304017

Flight Dates 10/02/12-10/08/12

Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12

Order Sep 00:20:00

Product American Crossroads Estimate # 1770 Advertiser American Crossroads

Ln Ch Start End	Inventory Code	e Break	Start/End T	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Tota Spots	als Amount
E 1 WFTS 10/02/12 10/08/		СМ	658-9a	22222	-		600.00 P-3		10	\$9,200.00
Start Date End Date Week: 10/01/12 10/07/12 Spot Ch Date Range See MG 1.19,1.20,1.2 [Need to make good	<u>Weekdays</u> 2 -2222 <u>Description</u> 21,1.22,1.23	<u>Spots/Week</u> 8 <u>Start</u>	Rate \$600.00 /End Time	Rating 0.00	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
11 WFTS 10/01/12-10/07/1: See MG 1.19,1.20,1.: [Need to be made go	2 M-F 7-9a GMA 21,1.22,1.23	658-	9a		-TWThF	:30	<del>(\$600.00)</del>	0.00 <i>NM</i>		
13 WFTS 10/01/12-10/07/13 See MG 1.19,1.20,1.3 [Need to make good]	21, 1.22, 1.23	658-	9a		-TWThF	:30	<del>(\$600.00)</del>	0.00 <i>NM</i>		
14 WFTS 10/01/12-10/07/1: See MG 1.19,1.20,1.: [Need to be made go	21, 1.22, 1.23	658-	Эа		-TWThF	:30	<del>(\$600.00)</del>	0.00 <i>NM</i>		
16 WFTS 10/01/12-10/07/1: See MG 1.19,1.20,1.2 [Need to be made go	21,1.22,1.23	658-	Эа		-TWThF			0.00 <i>NM</i>		
19 WFTS 10/05/12-10/08/12	•	658-7 3.15,3.16,3.14,	•		MF	:30	\$1,500.00	0.00 NM		
20 WFTS 10/05/12-10/08/12 MG for 19.4,1.10,1.13	*	658-7 3.15,3.16,3.14,	•		MF			0.00 NM		
21 WFTS 10/06/12-10/06/12		•	•		Sa	:30	\$2,500.00	0.00 <b>N</b> M		
22 WFTS 10/08/12-10/08/12		5-53( 3.15,3.16,3.14,			M	:30	\$350.00	0.00 <b>N</b> M		
23 WFTS 10/08/12-10/08/12		5-53( 3.15,3.16,3.14,			M	:30	\$350.00	0.00 <b>NM</b>		
Week: 10/08/12 10/14/12	2	2	\$600.00	0.00						
2 WFTS 10/02/12 10/08/	2 M-F 11a-12p M-F 11a-12p	СМ	1058a-12p	11111-	:30	5 \$9	900.00 P-3	0.00 <b>NM</b>	5	\$4,500.00
<u>Start Date</u> <u>End Dat</u> Week: 10/01/12 10/07/12 Week: 10/08/12 10/14/12	-1111 1	Spots/Week 4 1	Rate \$900.00 \$900.00	Rating 0.00 0.00	·····					
E 3 WFTS 10/02/12 10/08/	2 M-F 12-1p ABC Action New	CM vs	1158a-1p	22222-	:30	10 \$4	100.00 P-3	0.00 NM	6	\$2,400.00
<u>Start Date</u> <u>End Dat</u> Week: 10/01/12 10/07/12 <u>Spot</u> <u>Ch Date Range</u> 11 WFTS 10/01/12-10/07/12	-2222 Description		Rate \$400.00 <u>/End Time</u> a-1p	Rating 0.00	Weekdays -TwThF	Length :30	Rate (\$400.00)	Rtg Type 0.00 NM		
See MG 1.19,1.20,1.2 [Need to do make goo	21,1.22,1.23 ods ]	1158	·		-TWTh#		(\$400.00)			
See MG 1.19,1.20,1.2 [Need to do make goo	21,1.22,1.23 ods]		•				,			
15 WFTS 10/01/12-10/07/12 See MG 1.19,1.20,1.2 (Need to do make god	21, 1.22, 1.23	1158	a-1p		-TwThF	:30	<del>(\$400.00)</del>	0.00 NM		
16 WFTS 10/01/12-10/07/12 See MG 1.19,1.20,1.2 [Need to do make god	? M-F 12-1p ?1,1.22,1.23	1158	a-1p		-TWThF	:30	<del>(\$400.00)</del>	0.00 <i>NM</i>		
Week: 10/08/12 10/14/12		2	\$400.00	0.00				I		



Contract / Revision

304017

Flight Dates 10/02/12-10/08/12

Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12

Order Sep

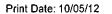
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Advertiser American Crossroads

**Product American Crossroads** 

Estimate # 1770

								Tota	als
Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type		Amount
E 3 WFTS 10/02/12 10/08/12	M-F 12-1p ABC Action News	CM	1158a-1p	22222	:30 1	0 \$400.00 P-3	0.00 NM	6	\$2,400.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> 2	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00					
4 WFTS 10/02/12 10/08/12	M-F 5-530p ABC Action News	СМ	458-530p	11111	:30	5 \$800.00 P-3	0.00 NM	5	\$4,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	<u>Weekdays</u> -1111	Spots/Week 4	<u>Rate</u> \$800.00	Rating 0.00					
Week: 10/08/12 10/14/12 5 WFTS 10/02/12 10/08/12	1 M-F 530-6p ABC Action News	CM	\$800.00 530-6p	0.00	:30	5 \$900.00 P-3	0.00 NM	5	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	<u>Weekdays</u> -1111	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00					
Week: 10/08/12 10/14/12	1	1	\$900.00	0.00					
E 6 WFTS 10/02/12 10/08/12	M-F 6-630p ABC Action News	CM s	558-630p	11111	:30	5 \$1,000.00 P-3	0.00 NM	4	\$4,000.00
Start Date End Date Week: 10/01/12 10/07/12	<u>Weekdays</u> -1111	Spots/Week 4	Rate \$1,000.00	Rating 0.00					
Spot Ch Date Range 1 8 WFTS 10/01/12-10/07/12	Description M-F 6-630p		/End Time 630p		<u>/eekdays L</u> TWThF	ength Rate :30(\$1,000.00)	Rtg Type 0.00 NM		
See MG 1.19,1.20,1.21	,1.22,1.23		•						
[Needs to be made goo									
Week: 10/08/12 10/14/12	1		\$1,000.00	0.00	-00 4	4 #4 500 00 D 0	0.00 NIM	40	#20 C00 00
8 WFTS 10/02/12 10/08/12	M-SU 11-1135p ABC Action News	CM	11-1135p	2222222	:30 14	4 \$1,500.00 P-3	0.00 NM	16	\$22,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	<u>Weekdays</u> -222222	Spots/Week 12	<u>Rate</u> \$1,500.00	Rating 0.00					
	<u>Description</u>		/End Time		<u>/eekdays L</u>	ength <u>Rate</u>	Rtg Type		
21 WFTS 10/01/12-10/07/12	И-SU 11-1135p	11-1	135p	<u>.</u> -	TWThFSaSu	:30 <del>(\$1,500.00)</del>	0.00 <i>NM</i>		
See MG 8.27,8.28,8.29 [PROGRAM CHANGE		ALL)]							
22 WFTS 10/01/12-10/07/12 I See MG 8.27,8.28,8.29	•	11-1	135p		<b>FWThFSaSu</b>	:30 <del>(\$1,500.00)</del>	0.00 <i>NM</i>		
[PROGRAM CHANGE	(COLLEGE FOOTB								
27 WFTS 10/06/12-10/06/12 I		er Sports 1135	ip-2a		Sa	:30 \$1,500.00	0.00 NM		
⊕ MG for 10.3,10.4,8.22,8		0 4 - 4 4 0 5	- 0-		<b>c</b> -	-20 64 500 00	0.00 1114		
28 WFTS 10/06/12-10/06/12		er Sports 1130	p-za		Sa	:30 \$1,500.00	U.UU INIVI		
29 WFTS 10/01/12-10/07/12		00.7p 658-	730n	<u>.</u>	Sa	:30 \$800.00	0.00 NM		
⊕ MG for 10.3, 10.4,8.22,8	•	19 TOO	ГООР		Ju	.00 4000.00	0.00 11111		
30 WFTS 10/01/12-10/07/12		@ 7p 658-	730p		Sa	:30 \$800.00	0.00 NM		
⊕ MG for 10.3,10.4,8.22,8	3.21								
Week: 10/0 <u>8</u> /12 10/14/12	2	2	\$1,500.00	0.00					
10 WFTS 10/02/12 10/07/12	SA 6-630p ABC Action News	СМ	558-630p	5-	:30 2	2 \$800.00 P-3	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$800.00	<u>Rating</u> 0.00					







Contract / Revision

304017

Flight Dates 10/02/12-10/08/12

Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12

Order Sep

00:20:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 1770

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots F	Rate Pri	Rtg Type	Total Spots	als Amount
	10/02/1	2 10/07/12	SA 6-630p	CM	558-630p				300.00 P-3		0	\$0.00
Week: 10/ Spot Ch 3 WFTS Se	Date Ra 10/01/12	2-10/07/12 S 27,8.28,8.29,	•	Spots/Week 2 Star	Rate \$800.00 t/End Time 630p	Rating 0.00	<u>Weekdays</u> Sa-	<u>Length</u> :30		Rtg Type 0.00 NM		
4 WFTS Se	10/01/12	2-10/07/12 S 27,8.28,8.29,	•	558-	630p		Sa-	:30	<i>(\$800.00)</i>	0.00 <i>NM</i>		
		<del> </del>	SA 730-8p SA 730-8p	СМ	728-758p		2- :30	2 \$8	00.00 P-3	0.00 NM	2	\$1,600.00
<u>Sta</u> Week: 10/	<u>irt Date</u> /01/12	End Date 10/07/12	Weekdays 2-	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
12 WFTS	10/02/1	2 10/07/12	SU 6-630p ABC Action New	CM rs	558-630p		-S :30	2 \$8	00.00 P-3	0.00 NM	2	\$1,600.00
<u>Sta</u> Week: 10/	rt <u>Date</u> /01/12	End Date 10/07/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
13 WFTS	10/02/1	2 10/07/12	Sunday Prime A AFV	СМ	658-8p		-S :30	1 \$4,0	00.00 P-3	0.00 NM	1	\$4,000.00
<u>Sta</u> Week: 10/	rt <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
14 WFTS	10/02/1	2 10/07/12	NCAA Fball-Prim NCAA Fball-Prim		758-1130p	:	2- :30	2 \$5,0	00.00 P-3	0.00 NM	2	\$10,000.00
<u>Sta</u> Week: 10/	rt <u>Date</u> 01/12	End Date 10/07/12	Weekdays 2-	Spots/Week 2	<u>Rate</u> \$5,000.00	Rating 0.00						
15 WFTS	10/02/1	2 10/07/12	Sa 7-8a Sa 7-8a	СМ	7-8a	5	S- :30	1 \$2	50.00 P-3	0.00 NM	1	\$250.00
<u>Sta</u> Week: 10/	rt <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$250.00	<u>Rating</u> 0.00						
16 WFTS	10/08/1	2 10/08/12	Monday 8-10p Da Monday 8-10p Da	-	758-10p	M	:30	1\$14,0	00.00 P-3	0.00 NM	1	\$14,000.00
<u>Sta</u> Week: 10/	rt <u>Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> M <b></b>	Spots/Week	<u>Rate</u> \$14,000.00	Rating 0.00						
17 WFTS	10/08/1	2 10/08/12	Monday Prime C Castle	CM	10-11p	M	:30	1 \$6,0	00.00 P-3	0.00 NM	1	\$6,000.00
<u>Sta</u> Week: 10/		End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	\$6,000.00	Rating 0.00						
E 19 WFTS	10/02/1	2 10/08/12	M-F 6-7a ABC Action News	CM S	558-7a	11111-	:30	5 \$6	00.00 P-3	0.00 NM	4	\$2,400.00
Week: 10/ Spot Ch	Date Ra	10/07/12	Weekdays -1111 escription I-F 6-7a	Spots/Week 4 Start 558-	<u>Rate</u> \$600.00 <u>/End Time</u> 7a	Rating 0.00	Weekdays -TWThF			Rtg Type 0.00 NM		
[Ne	ed to ma	9,1.20,1.21, ke good ]			4007.22	0.00						
20 WFTS		10/14/12 2 10/08/12	1 M-F 730-8p	CM	\$600.00 728-758p	0.00 22222-	:30	10 \$1.2	00.00 P-3	0.00 NM	10	\$12,000.00
<u>Sta</u>	rt Date	End Date	730-8p Let's Ask Weekdays	America <u>Spots/Week</u>	<u>Rate</u>	Rating				2.23		+
Week: 10/	U1/12	10/07/12	-2222	8	\$1,200.00	0.00						

TAKING ACTION

Contract / Revision

Print Date: 10/05/12

**Hiatus Dates** 

304017 Flight Dates 10/02/12-10/08/12

<u>Original Date / Revision</u> 10/05/12/ 10/05/12 <u>Order Sep</u> 00:20:00

Advertiser American Crossroads Product American Crossroads Estimate # 1770

Ln Ch Start End	Inventory Code Break	: Start/End∃	Γime Days	Len Spo	ts Rate Pri	Rtg Type	Tota Spots	als Amount
20 WFTS 10/02/12 10/08/12	•	728-758p	22222	:30	10 \$1,200.00 P-3	0.00 NM	10	\$12,000.00
	730-8p Let's Ask America							
Start Date End Date	Weekdays Spots/Weel	<u>Rate</u>	Rating					
Week: 10/08/12 10/14/12	2	\$1,200.00	0.00					
23 WFTS 10/02/12 10/08/12	M-F 10-11a CM	10-11a	11111	:30	5 \$500.00 P-3	0.00 NM	5	\$2,500.00
	M-F 10-11a							
Start Date End Date	Weekdays Spots/Weel	<u>Rate</u>	Rating					
Week: 10/01/12 10/07/12	-1111	\$500.00	0.00					
Week: 10/08/12 10/14/12	1	\$500.00	0.00					
24 WFTS 10/02/12 10/07/12	Sa 9-10a CM	9-10a	S-	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
	Sa 9-10a							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	S-	\$300.00	0.00					
			•				- 15 1	05.050.00

Totals 81\$105,850.00

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